



Dear friends,

Most of the countries in the world have started to implement profound reforms in education. Why?

Because there is a situation that even in the most developed and rich countries neither pupils nor teachers, parents or governments are happy with education.

Lessons are still boring, motivation of school children is weak, the learning technologies are not modern and the results are far from what they could be.

In order to overcome these negative tendencies, the world is trying to form new educational platforms; as it is necessary to take into account future promising professions, the speed of the world progress, total crises, increased investments in education and their pay back, overcoming outdated stereotypes and, most importantly, the Information Age that is speeding up.

Surprisingly, the education industry remains the only one in the world with practically no extensive educational marketing in order to have modern answers to 7 basic key questions: Why to study? What to learn? Where to study? How to learn? Who should teach? How much will it be? And what final results should there be in the end?

We have conducted such educational marketing, found adequate answers to these questions and created a special educational platform 7W ® www.edufuture.biz with five million visitors every month from 12 countries and with a constant expansion of the target audience. It has also become clear to us that the demand for a good education system is huge.

7W ® platform contains state-of-the-art content, innovative technologies, new sources of information, special teacher training programs, business models of the world's best educational system projects and integrated case lessons that are patented in the US and other countries because of their uniqueness.

Modern technologies of 7W ® are already used by thousands of schools in different countries. And the feedback from teachers, schoolchildren and parents shows how much these case lessons are interesting, exciting and useful. They cover the whole school curriculum and combine two important competitive advantages: the fundamental nature of knowledge and practicality of its application.

Our slogan is simple:

“More knowledge – in less time – with better results – for everyone”

Now it is possible. Join in!

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7W[®]



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